

www.ispor.org



ISPOR STATISTICAL METHODS IN HEALTH ECONOMICS AND OUTCOMES RESEARCH SPECIAL INTEREST GROUP - WHERE HAVE WE BEEN? WHERE ARE WE GOING?

ISPOR Europe 2019 | Copenhagen, Denmark

Tuesday, 5 November 2019 | 12:30 – 13:45



WiFi Network: ISPOR2019 | Password: Avalere

Q&A



ISPOR Conference
Platform

Web Platform

<https://myispor.cnf.io/>

Mobile App

Search "ISPOR Europe 2019"
in the App Store or on Google
Play!

The screenshot shows the ISPOR Conference Platform app interface. The left sidebar contains a menu with options: Exhibitors, Sponsors, Favorites, Schedule, Contacts, Notifications, Technical Support, Attendees, User Gateway, and Live Polling. The main content area displays the conference schedule for Saturday, November 2, and Sunday, November 3. Annotations with arrows point to specific elements:

- Step 1:** Points to the 'Menu' icon in the top right corner of the app.
- Step 2:** Points to the 'Live Polling' option in the left sidebar menu.
- Step 3:** Points to a session titled 'Tools for Reproducible Real-World Data Analysis' in the Saturday schedule.

ISPOR Statistical Methods in HEOR Special Interest Group (SIG)

Mission: To provide statistical leadership for strengthening the use of appropriate statistical methodology in health economics and outcomes research and improve the analytic techniques used in real world data analysis.

Co-Chairs of SIG

- **Rita M. Kristy, MS**, Senior Director, Medical Affairs Statistics, Astellas Pharma Global Development, Northbrook, IL, USA
- **Chair-Elect: Gian Luca Di Tanna, PhD MPhil MSc AStat Cstat**, Head, Statistics Australia, Statistics Division, The George Institute for Global Health, Newtown, Australia
- **David J. Vanness, PhD**, Professor, Health Policy and Administration, The Pennsylvania State University, State College, PA, USA

Co-Chairs of ISPOR Missing Data in HEOR Working Group

- **Necdet Gunsoy, PhD, MPH**, Director of Analytics and Innovation for Value Evidence and Outcomes at GlaxoSmithKline (GSK), England, United Kingdom
- **Gianluca Baio, PhD, MSc**, Professor of Statistics and Health Economics, University College London (UCL), England, United Kingdom



History of the SIG

- The Statistical Methods in HEOR SIG has existed since April 2017
- There are more than 300 ISPOR members in the SIG
- Our first Key project is the Missing Data in HEOR working group
 - Missing data is well addressed in clinical trials
 - There is little literature on missing data in HEOR

SIG Presentations and Other Engagements

- Issue panel presentation at ISPOR Europe 2018 in Glasgow
 - PRAGMATIC CLINICAL TRIALS TO ESTIMATE TREATMENT EFFECTS: ARE THEY WORTH THE EFFORT?
- Forum presentation at ISPOR Annual 2018 in Baltimore
 - HANDLING MISSING VALUES IN REAL-WORLD DATA: ARE THERE CHALLENGES FOR REGULATORY DECISIONS FOR MEDICAL PRODUCTS?
- Review of Guidance Document
 - Review of ICH E9 (R1) addendum on estimands and sensitivity analysis in clinical trials to the guideline on statistical principles for clinical trials

5

SIG Presentations and Other Engagements

- Workshop presentation at ISPOR Europe 2018 in Barcelona
 - ARE MISSING DATA PROPERLY ACCOUNTED FOR IN HEALTH ECONOMICS AND OUTCOMES RESEARCH?
- Workshop presentation at ISPOR Europe 2018 in Barcelona
 - INDIRECT TREATMENT COMPARISONS: AN INTERACTIVE WORKSHOP ON CHOOSING THE RIGHT TOOL FOR THE AVAILABLE DATA
 - Value & Outcomes Spotlight article – coming soon (~December 2019)
- Workshop presentation at ISPOR 2019 in New Orleans
 - HOW TO TACKLE THE ESTIMATION OF TREATMENT IMPACT IN THE PRESENCE OF DIFFERENTIAL WITHDRAWAL AND MISSING DATA AMONG STUDY ARMS?

6

SIG Presentations and Other Engagements

- Workshop presented at ISPOR Europe 2019 in Copenhagen
 - DEMYSTIFYING MACHINE LEARNING- WHY WE SHOULD BE OPEN TO IT?
- Book of terms – 30 terms reviewed and monographs written by SIG members

7

SECTION

1

www.ispor.org

**KEY PROJECT: Missing Data
in Health Economics and
Outcomes Research**

Missing data in HEOR – Next steps

1. Literature review and extraction
2. Evaluation and critical review
3. Classification of methods
4. Guidance and best practices - A framework on reporting and handling of missing data

Complete / In progress / Planned

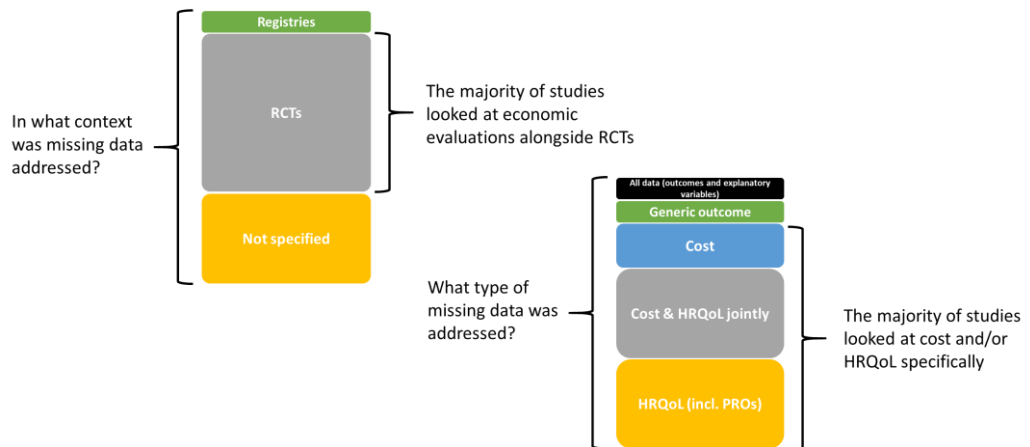
9

Literature review

- A literature review was conducted to understand methodological approaches used to account for missing data in cost-effectiveness analyses (CEA)

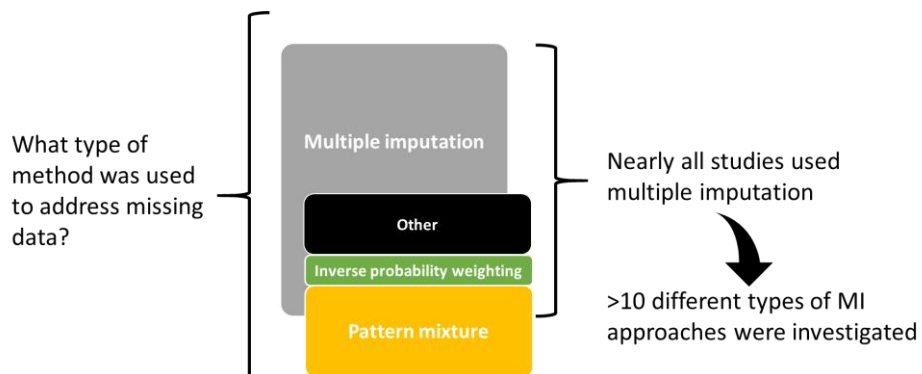
10

Literature review



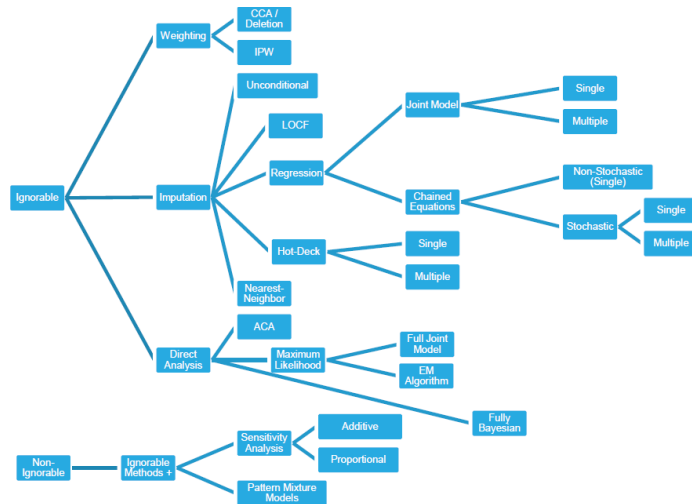
11

Literature review



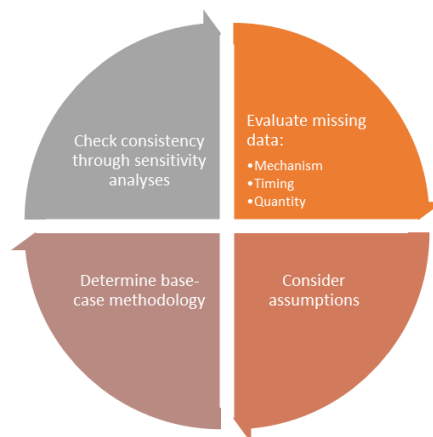
12

Classification of methods



13

Framework on reporting and handling of missing data in HEOR



14

Member Engagement Activities

RECENT WEBINAR – “Principles of Machine Learning for Prediction”



- **Date:** July 30, 2019
- **Speaker:** David Vanness, PhD, Professor, Penn State University, USA
- **Description:** This webinar introduced learners to the basic principles of machine learning (ML) for prediction in health economics and outcomes research (HEOR). We began by framing the prediction problem and drawing both connections and contrasts with the related problems of explanation and causal inference. We then confronted the “Iron Law of Prediction” – which characterizes the goals of prediction in terms of “minimizing loss” – or the consequences of making poor predictions. We then explored the principles of “cross validation” and the “tuning” of algorithms to minimize loss. Using a simulated dataset, we applied several ML algorithms to illustrate the principles of “complexity penalization,” “bagging,” “random feature selection,” and “boosting.” We concluded the webinar by considering an empirical application of boosting to construct propensity scores – a method of prediction that is used to improve causal inference for other parameters of interest.
- **Learning Objectives:**
 - Describe the Iron Law of Prediction as a tradeoff between bias and variance of predictions to minimize the loss associated with making poor predictions.
 - Describe how cross-validation allows analysts to minimize loss.
 - Describe how the process of tuning ML algorithms is used to optimize their performance in minimizing loss.
 - Describe how the bagging, random feature selection and boosting can be used to minimize loss.
- **Recording link:** <https://www.ispor.org/conferences-education/education-training/virtual/webinars>

UPCOMING WEBINAR – “Machine Learning for HEOR: Prediction and Causal Inference”



- **Date and Time:** Next Friday, November 15, 2019 at 12:00PM EST
- **Speaker:** Sherri Rose, PhD, Associate Professor, Harvard Medical School, USA
- **Description:** Health care research is moving toward analytic systems that take large health databases and estimate varying quantities of interest both quickly and robustly, incorporating advances from statistics, econometrics, and computer science. This workshop will discuss specific challenges related to developing and deploying statistical machine learning algorithms in prediction and causal inference for health policy research questions, including examples from the areas of health plan payment, mental health care, and medical devices. Considerations go beyond typical measures of statistical assessment, and include concepts such as dataset shift and algorithmic fairness.
- **Learning Objectives:**
 - Understand the shortcomings of standard parametric regression techniques for the estimation of prediction and causal effect quantities
 - Be introduced to the ideas behind machine learning approaches as tools for confronting high-dimensional data
 - Become familiar with the properties and basic conceptual implementation of machine learning for prediction and causal effect estimation
 - Recognize the centrality of fairness and generalizability considerations in quantitative health policy research
- **Registration link:** <https://www.ispor.org/conferences-education/education-training/virtual/webinars/machine-learning-for-health-economics-and-outcomes-prediction-and-causal-inference>

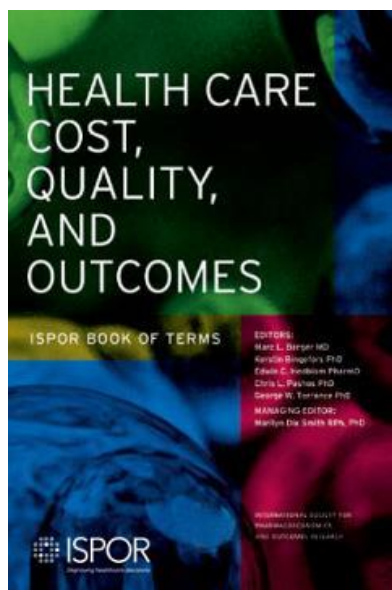
17

Live Content Slide

When playing as a slideshow, this slide will display live content

Poll: What webinar topics would you the SIG to present on?

Member Engagement Project: ISPOR Book of Terms 2020



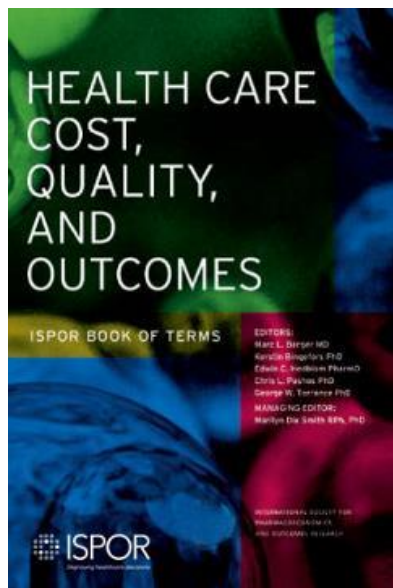
Section Editors

David J. Vanness, PhD, Professor, Health Policy and Administration, The Pennsylvania State University, State College, PA, USA

Gian Luca Di Tanna, PhD MPhil MSc AStat CStat
Head, Statistics Australia, Statistics Division, The George Institute for Global Health, Newtown, Australia

Kumar Mukherjee, MS, PhD Associate Professor of Pharmacy Practice, Philadelphia College of Osteopathic Medicine, Philadelphia, PA, USA

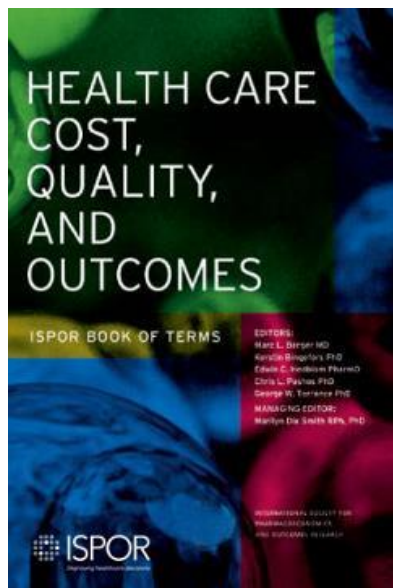
Juan-David Rueda, MD, MSc, Manager, Health Economics & Payer Evidence (Oncology), AstraZeneca, Gaithersburg, MD, USA



Terms Selected by the SIG:

Bayesian Analysis
 Bootstrapping
 Causal Inference
 Confounding
 Cumulative Distribution Function
 Distribution-based Methods
 Econometrics
 Effect Modification
 Experimental Design
 Growth Curve Modeling
 Incidence
 Instrumental Variables
 Likelihood Ratio
 Linear Discriminant Analysis

Number Needed to Treat
 Patient-level Data
 Predictive Analytics
 Predictive Value
 Principal Component Analysis
 Prognostic Models
 Propensity Scores
 Sample Selection Model
 Sensitivity Analysis
 Statistics in HEOR
 Surrogate Outcome
 Survival Analysis
 Time Series Analysis
 Time-to-Event Analysis
 Time-to-Event Models



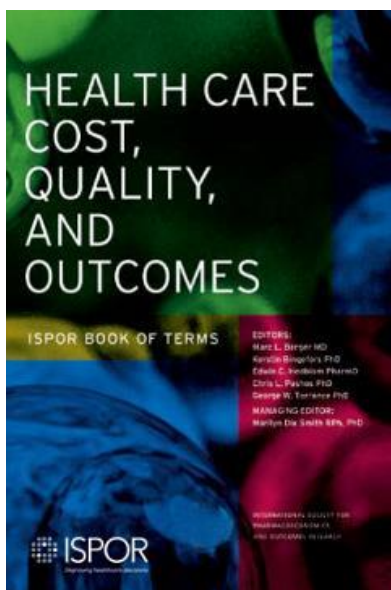
Terms Available for Volunteer Co-Authors

- Econometrics
- Incidence
- Number Needed to Treat
- Prognostic Models
- Sample Selection Model
- Survival Analysis

Please send an email to
statisticalmethodssig@ISPOR.org

with your choice.

Due date: Monday, November 25



Monograph

Brief Definition: 1 – 2 sentences

Explanation: several paragraphs ~ 1/3 - 1/2 page

Value & Use: several paragraphs ~ 1/3 - 1/2 page

Issues: several paragraphs ~ 1/3 - 1/2 page

Bibliography: 5 current, seminal peer-reviewed references

Illustration (if needed) : A figure, table, or graph

Link to ISPOR-related sources: for example, an ISPOR Good Practices Task Force Report, SIG Report or PE Guideline, if applicable

Length: 1200 - 1500 words

Book of Terms 2020



Membership Survey

Enter a number next to each topic below. The total across all topics should equal 100.

- _____ Bayes Nets and Other Probabilistic Graphical Models
- _____ Bayesian Methods: Individual Patient Data
- _____ Bayesian Methods: Meta-Analysis
- _____ Causal Inference with Directed Acyclic Graphs
- _____ Continuous Multi State Models
- _____ Cross-Design Methods (Combining Randomized Data with RWE)
- _____ Discrete State Dynamic Models
- _____ Dynamic Treatment Regimes
- _____ Ensembles and Model Averaging
- _____ Graph Analytics
- _____ Heterogeneous Treatment Effects
- _____ Hierarchical Modeling
- _____ Instrumental Variables
- _____ Latent Class Analysis
- _____ Marginal Structural Models
- _____ Matching Methods
- _____ Multiplicity (Multiple Hypothesis Testing; Inference vs. Hypothesis Generation)
- _____ Multivariate Analysis (Multiple Correlated Outcomes)
- _____ Repeated Measures
- _____ Spatial Analysis
- _____ Structural Equation Modeling
- _____ Survival Analysis
- _____ Other: _____

25

Upcoming Conferences and Abstract Submissions

- **ISPOR 2020** [May 16-20, 2020] | Orlando, FL, USA
 - Abstract Submission Opens: **November 1, 2019**
 - Abstract Submission Deadline: **January 15, 2020**
 - Author Notification: **March 2, 2020**
- **ISPOR Asia Pacific 2020** [12-15 September 2020] \ Seoul, South Korea
 - Abstract Submission Opens: **2 December 2019**
 - Abstract Submission Deadline: **11 March 2020**
 - Author Notification: **1 May, 2020**
- **ISPOR Europe 2020** [14-18 November 2020] | Milan, Italy
 - Abstract Submission Opens: **2 March 2020**
 - Abstract Submission Deadline: **10 June 2020**
 - Author Notification: **3 August, 2020**

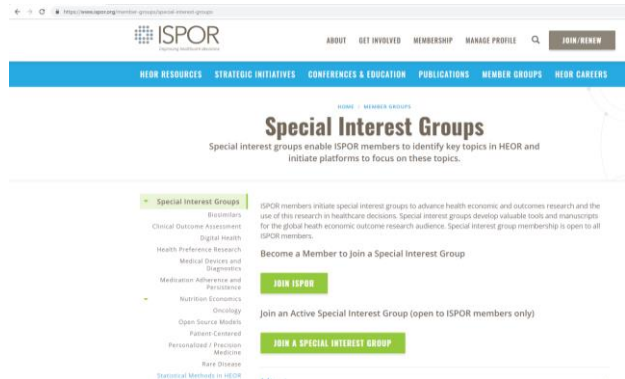
26

Sign up as a Special Interest Group Member



1. Visit ISPOR webpage www.ispor.org
2. Select "Member Groups"
3. Select "Special Interest Groups"
4. On left side bar, click "Statistical Methods in HEOR"
5. Click button to "Join This Special Interest Group"

For more information, e-mail
statisticalmethodssig@ispor.org



27

We Thank All of ISPOR's Volunteer Leaders



28